



SILVER LISTING

Includes:	3 months	6 months	12 months
Company contact details	✓	✓	✓
Link to webpage	✓	✓	✓
Thumbnail image	✓	✓	✓
Company Logo	✓	✓	✓
300 word product/services description	✓	✓	✓
Email enquiry form	✓	✓	✓
PDF promo download	✓	✓	✓
Rotational display on homepage	✓	✓	✓
Statistics management	✓	✓	✓
Free ROS banner impressions		3 000	10 000
Cost:	R1350	R2400	R3600

BANNERS

Size in Pixels	Exposure	Cost
Home page		
300 x 300	1 of 4 rotations	R4100 pm
728 x 90	1 of 4 rotations	R3830 pm
300 x 125	1 of 4 rotations	R1280 pm
300 x 250	1 of 4 rotations	R1370 pm
Run of site		Cost /1000 impressions
728 x 90	ROS	R350
300 x 250	ROS	R300
300 x 125	ROS	R200
Newsletter		
160 x 600 (tower banner)		R2000 pm
640 x 79 (horizontal banner)		R1200 pm
300 x 100 (competition banner)		R800 pm

ADVERTORIALS

300 - 1200 word copy, 3 images, link to directory listing & enquiry form	
3 months	R1000
6 months	R1800
12 months	R3200

QUICKLINK

Text Link on HOMEMAKERSonline homepage, linking directly to advertiser's homepage (limited to 15 text links)

Includes:	1 month	6 months	12 months
Advertorial	✓	✓	✓
Free ROS banner impressions		18 000	60 000
Cost:	R2500 for 1 month	R15 000 for 6 months	R30 000 for 12 months

HOMEMAKERS has for the past three decades developed a unique bouquet of media opportunities, enabling advertisers to communicate to discerning homeowners in the major urban areas of South Africa.

Striving to bring consumers and service providers together, HOMEMAKERSonline is the number one portal for home improvement in South Africa.

INTERESTED IN ADVERTISING?

www.homemakersonline.co.za

email online@homemakers-sa.co.za

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