



# HOMEMAKERSonline

1 - 31 OCTOBER 2015



HOMEMAKERS has for the past three decades developed a unique bouquet of media opportunities, enabling advertisers to communicate to discerning homeowners in the major urban areas of South Africa.

Striving to bring consumers and service providers together, HOMEMAKERSonline is the number one portal for home improvement in South Africa.

## INTERESTED IN ADVERTISING?

[www.homemakersonline.co.za](http://www.homemakersonline.co.za)

email [info@homemakersonline.co.za](mailto:info@homemakersonline.co.za)

### Johannesburg & Vaal

Estelle Venter 0861 1146 63  
[estelle@homemakers-sa.co.za](mailto:estelle@homemakers-sa.co.za)

Block G, Infinity Office Park, 2 Robin Close,  
Meyersdal, 1448

### Cape Town

Heather Mckenzie 0861 4663 21  
[heather@homemakers-sa.co.za](mailto:heather@homemakers-sa.co.za)

Block 1, Northgate Island, Corner Koeberg &  
Section Road, Northgate Estate, 7405

### Pretoria

Johann Axsel 0861 4663 12  
[johann@homemakers-sa.co.za](mailto:johann@homemakers-sa.co.za)

100 Adriana Crescent, Gateway Park,  
Rooihuis Kraal Ext. 25, 0157

### Durban

Alison Longford Hollow 0861 4663 31  
[alison@homemakers-sa.co.za](mailto:alison@homemakers-sa.co.za)

3 Abrey Road, Fairway Green Office Park,  
Dias House, Kloof, Durban, 3610

### Port Elizabeth

Bev Wattrus 0861 4663 41  
[bev@homemakers-sa.co.za](mailto:bev@homemakers-sa.co.za)

104 Cape Road, Mill Park, Port Elizabeth, 6001

### Bloemfontein

Melanie Fourie 0861 4663 51  
[melanie@homemakers-sa.co.za](mailto:melanie@homemakers-sa.co.za)

62B Calliope Drive, Pentagon Park,  
Bloemfontein, 9301

### HOMEMAKERSonline Cape Town

Simoni Crause 0861 4663 21  
[simoni@homemakers-sa.co.za](mailto:simoni@homemakers-sa.co.za)

## USERS

21,582

Users represents the number of unduplicated (counted only once) visitors to [www.homemakersonline.co.za](http://www.homemakersonline.co.za) over the course of the specified time period. A user is determined using cookies.

### 80.1% of these are New Visitors

The percentage of visitors who had never visited our site before.

## SESSIONS

24,456

Sessions represents the number of individual sessions initiated by all the users on [www.homemakersonline.co.za](http://www.homemakersonline.co.za) within the given time period. A single session can contain multiple actions such as pageviews or social interactions.

## PAGEVIEWS

53,034

A pageview is a view of a page on [www.homemakersonline.co.za](http://www.homemakersonline.co.za) that is being tracked by the Analytics tracking code.

## AVERAGE SESSION DURATION

00:01:42

The average duration of sessions for the selected time period. (Total duration of all sessions / Total number of sessions).

## PAGES PER SESSION

2.17

The average number of pages viewed per session on [www.homemakersonline.co.za](http://www.homemakersonline.co.za).

Google Analytics